



THE 4TH ACADEMY IR AWARDS

GUEST INFORMATION PACKAGE

TUESDAY 9 SEPTEMBER 2025

Manila Ballroom, Newport World Resorts



18:30

WELCOME COCKTAILS



19:30

GALA DINNER



22:00

EVENT ENDS

IAGEXPO.COM

ABOUT THE ORGANIZER



Inside Asian Gaming is Asia's leading B2B digital and print media brand for the gaming, resort and entertainment industry. It has the highest website traffic, social media following, digital newsletter distribution and print magazine distribution of any such brand.

Founded in 2005, *IAG* is widely distributed to industry executives throughout Macau, the Philippines, Singapore, Australia and the rest of the APAC region in two formats: a monthly English and traditional Chinese fully bilingual digital and print magazine and a daily English, Chinese and Japanese language e-newsletter titled *IAG Breakfast Briefing*.

IAG produces *all original content* and is almost always the first media outlet to publish breaking industry news. The deep domain knowledge our team has accumulated from as far back as the 1980s allows *IAG* to offer highly insightful opinion pieces and analysis of industry news. *IAG* has also established our own business services and consulting unit focusing on providing advice to gaming industry participants.

For more information visit asgam.com/index.php/about.

**WE ARE GRATEFUL TO THE FOLLOWING
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ABOUT THE IAG ACADEMY IR AWARDS



- Celebrate the best of the best of the Asia-Pacific Integrated Resort industry
- Gather industry influencers to connect, exchange and network
- Glamorous black tie evening with fine food and quality entertainment
- Organized by IAG since 2021
- An event planned to stay in the Philippines each year
- Transparent, fair and credible with 100 judges and a published process

For more information visit iagexpo.com/awards-about.

BLACK TIE OR BARONG TAGALOG DRESS CODE



ACCESSING THE BALLROOM



- From the Manila Marriott main foyer, turn right as you enter from the street, and right again to starting walk towards the main casino floor and the Newport mall. You will very quickly come across the Manila ballroom on your immediate left.
- From the main part of Newport World Resorts including the casino and Newport mall, walk towards the Marriott hotel. You will walk past the Manila ballroom on your right as you walk down a long narrow corridor. Continue to walk towards the Marriott, turning right at the end of the corridor, and you will immediately see the pre-function area of the Manila Ballroom.

WE STRIVE TO RUN STRICTLY ON TIME. DON'T BE LATE!

IAG has a strong reputation for starting its events precisely on-time, and running its events strictly according to the clock. We know your time is valuable, and we know senior executives appreciate events that finish on time! Over the years we've received considerable positive feedback from our guests about this aspect of *IAG* events.

As a result, to avoid disappointment we highly recommended that guests avoid being "fashionably late", and instead arrive right on-time or even a few minutes early. The doors to the cocktails will open at precisely 18:30, and the doors to the dinner at precisely 19:30, with the dinner commencing at precisely 19:40 — whether our guests are ready or not!

WELCOME COCKTAILS



**WELCOME COCKTAILS
SPONSOR**

Enjoy the Okada Manila welcome cocktails
from 18:30 to 19:30

LIVE PHOTOGRAPHY

As photographs are taken during the event, they will be uploaded to a website and made available for download every 10 minutes. The website can be accessed via the QR code below. Please share on your social media as the night progresses and afterwards.



BALLROOM ENTRY

The doors from the cocktail area to the ballroom will open at precisely 19:30 and there will be nine minutes for guests to mingle in the Grand Ballroom before taking their assigned seats. Look for the 60-second “take your seats” countdown which will start at precisely 19:39.



The famous IAG black tie event countdown from 60 to 1

RUNDOWN



WELCOME RECEPTION



DINNER STARTS

WELCOME SPEECH

AWARDS CEREMONY

ENTERTAINMENT PERFORMANCES



EVENTS ENDS

Award winners will be announce throughout the evening

THE TOAST



Immediately after the host's speech, the emcees will introduce the VIP Head Table guests and invite each of them to the stage for the official toast.

ENTERTAINMENT



MENU AND EVENT GUIDE



Look for them on your table.

MEAL CHOICE



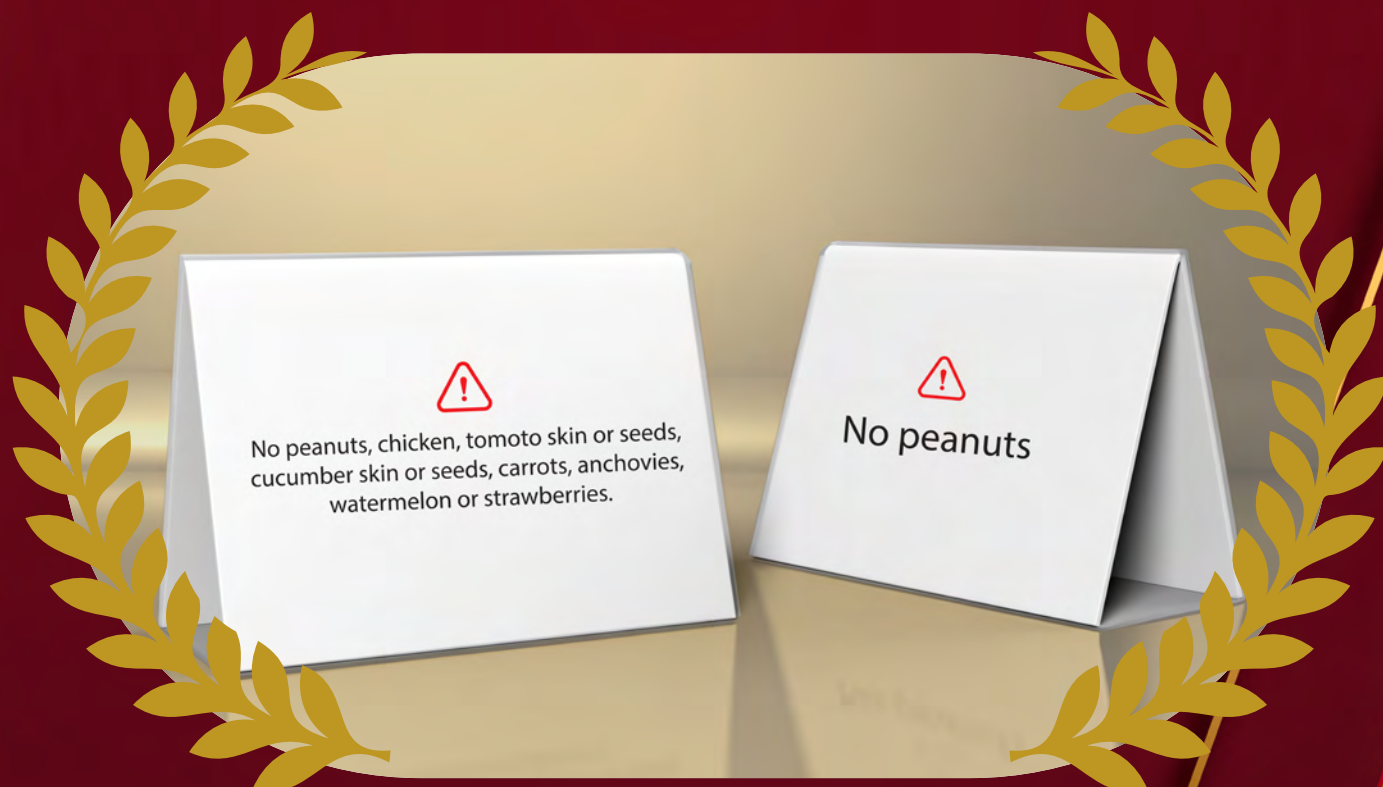
Each guest has a beef, fish or vegetarian meal choice. We record how many of each choice is made for each table and set the table with the correct number of meal choice cards (see picture). Please feel free to swap the cards with other guests on your table to ensure you have the correct meal choice.

SPECIAL DIETARY REQUIREMENTS

The IAG Academy IR Awards Gala Dinner is a wonderful evening to be enjoyed by all and as such we strive to ensure we fully cater to every guest.

We offer guests a beef, fish or vegetarian meal choice, and we also take pride in caring for those with special dietary requirements such as allergies.

If you have any special dietary requirements please contact Caroline lau on cl@asgam.com and we will inform the kitchen.



HOW ARE THE AWARDS JUDGED?

The judging panel of the IAG Academy IR Awards comprises some of the most experienced minds in the business representing a variety of sectors including operators, suppliers, lawyers, consultants, industry media and more. They are all extremely well-connected to the industry.

The very large judging panel of 100 judges was chosen for two reasons. Firstly, it provides a broad cross section of the industry. Secondly, a large voting pool promotes a very fair and democratic process in the selection of the winners, adding to the credibility and prestige of the awards.

All judges were required to meet certain pre-determined criteria to be admitted to the judging panel, including a minimum of 10 years IR industry experience with a minimum of five years in the Asia-Pacific region. But for many of the judges, their industry experience spans many decades. Naturally all judges are recused from voting for awards in which they or their companies are nominated.

To view the full list of judges visit iagexpo.com/awards-judges.



ACADEMY IR AWARDS

ENQUIRIES

Please contact our Director of Events,
Ms Dorothy Loi

or by email at
dorothy@asgam.com

IMAGES FROM PRIOR IAG ACADEMY IR AWARDS



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