



# BEST REGIONAL ASIA-PACIFIC IR

NOMINATION



Solaire Resort has established a legacy of excellence across the Asia-Pacific, winning Best Regional Asia-Pacific Integrated Resort twice. And in 2025, the pursuit of greatness continues.

## ELEVATED EXPERIENCES



This year, Solaire broke ground with a slew of experiential delights that redefined entertainment and lifestyle in the metro.



The Baccarat Room and Bar (BRB) was transformed into the city's newest underground playground, while Solaire Sports Club was launched, offering social spaces that brought wellness and recreation to new heights.



## CULINARY EXCELLENCE

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The world's master chefs, Michelin stars, and mixologists gravitated to Solaire for its 12th anniversary, providing guests with the most luxurious and exciting culinary experiences that befitted a celebration of this magnitude.

## CULTURAL CONNECTIONS

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Solaire strengthened its cultural connections with record-breaking events. The annual Oktoberfest stood out as a landmark celebration, drawing record attendance and further cementing Solaire's reputation as a premier destination for world-class cultural festivities.



## IMPACT ACROSS ASIA

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Solaire's regional campaigns generated powerful impact, cementing the brand's influence across key markets. Global sensation PSY brought unparalleled energy and recognition in Korea. In Taiwan, sports icons Tai Tzu Ying and Jocelyn became champions of the brand.



# HOME OF THE STARS

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Broadway legend Lea Salonga and music icon Martin Nievera brought excitement to Solaire's New Year's Eve festivities, underscoring their pride in being part of Solaire's celebrations. And in a landmark moment for the Philippines, Korean superstar Hyun Bin's much-anticipated visit not only energized fans but also marked Solaire as a premier destination, creating a massive wave of foot traffic to the property.



# GROWTH UNDER THE SUN

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Through groundbreaking campaigns and world-class developments, Solaire continues to solidify its vision to be the premier integrated resort in the Asia-Pacific region.