

MICHAEL HU

PRESIDENT OF **interblock** ASIA PACIFIC

VISIONARY LEADERSHIP & IMPACT

Since joining Interblock in 2004, Michael Hu didn't simply take on a role – he built the Asia Pacific division from the ground up. Under his guidance, Interblock has installed over 20,000 electronic table games across the region, shaping market dynamics in Macau, the Philippines, Vietnam, Cambodia, and Malaysia.

STRATEGIC GROWTH & MARKET REACH

He drove meaningful expansion into high-opportunity markets like Taiwan, Laos, Korea, and Nepal, creating a diverse and resilient network of operator relationships. His deep understanding of APAC casino markets – not theory, but on-ground execution – has helped position Interblock as a market leader.

CULTURAL LEADERSHIP & TEAM EMPOWERMENT

Michael Hu combines humility with high standards. He invests in and empowers his teams, nurturing a culture of trust, innovation, and continuous improvement. His leadership brings out the best in people, resulting in teams that consistently deliver exceptional results.

RECOGNITION THROUGH ACHIEVEMENT

Under Michael's leadership, Interblock's innovation and leadership have been consistently recognized, earning multiple prestigious awards across Asia-Pacific in the past two years, including honors for Best Electronic Table Game and Table Game Product of the Year. Most notably, the company received the Inside Asian Gaming Academy IR Award 2023 for Best ETG Solution, a clear reflection of Michael's influence and direction.

FINANCIAL & OPERATIONAL EXCELLENCE

The company's ongoing growth, increasing installations, and strong reputation throughout the region speak to Michael Hu's steady leadership and lasting contributions to both Interblock and the broader industry.

In summary, if there is anyone truly deserving of recognition as an Industry Icon for creating lasting impact across Asia-Pacific gaming, it is **Michael Hu**. His contributions are not momentary – they're foundational, sustained, and undeniably transformative.

