

NOVOMATIC

AINSWORTH®

APEX

GAMING TECHNOLOGY



Introduction

Michael Barsin began his gaming career in 2010 as a Sales and Marketing intern at Austrian Gaming Industries, presently known as Novomatic AG. After accomplishing a Bachelor of Science in Computer Science, he decided to settle in Hong Kong entering the world of head hunting.

As the gaming industry remained as Michael's passion, when Novomatic made the committed decision to expand their Asia business in 2019, Michael enthusiastically took on the challenge.

Today Michael is representing Novomatic AG, Ainsworth Game Technology and APEX Pro Gaming in Asia.

Together with the represented brands regional partners Michael is hands-on in sales, support, and handling the logistics of the business.

Achievements to date

Debuting the Ainsworth ASTAR cabinet and games in the Philippines, Macau, and S.Korea.

Debuting the Novomatic Diamond X™ and Black Edition™ II cabinet and games in the Philippines and S.Korea.

Introducing products and technology from the represented brands in new territories such as the Pacific Islands and Sri Lanka.

Hobbies and interests

Having been born in South Africa, Michael has always maintained his love for nature and animals.

He is passionate about fitness, keeping himself busy by running, cycling and playing golf.