



2025 IAG Academy IR Awards

Division 1: Non-gaming Operator Offerings

Category 1: Best Visual Appeal of an IR

Sands China Ltd.
The Londoner Macao

Supporting Document (PDF)
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The Londoner® Macao is an integrated resort at the centre of Cotai Strip. It brings together the best of the iconic city of London, from spectacular recreations of world-famous landmarks to uniquely London-inspired public spaces, accommodation, restaurants, retail, MICE and entertainment. The Londoner Macao is a celebration of timeless British design, history and culture, offering a hospitality experience that is both traditional and contemporary.

Exterior Highlights:

- A spectacular façade modelled on the iconic **Palace of Westminster** (also known as Houses of Parliament), complete with a life-size 96-metre **Elizabeth Tower** (commonly known as Big Ben), featuring a replica of the famous clock face that welcomes guests with an accurate rendition of the classic bell chimes;
- The grandeur of the glass canopied **Porte Cochere**, with cobblestone paving recalls London's famous train stations;
- Surrounding gardens inspired by great London parks and gardens, including **Kensington Palace**, complemented by **Nelson's Column**, **Landseer Lions**, **Routemaster bus**, and **statues of Boadicea** and other historic figures;



Interior Highlights:

- The design of the interior is derived from classical architecture which was the inspiration for many of the great estates and palaces of historic England;
- The spectacular **Crystal Palace**, 33-metres (10 storeys) tall with subtle design references to Claridge's of London, boasting an intricate ceiling bearing rich marble finishes. Its floor pattern is inspired by Buckingham Palace's grand drawing rooms and contains 12 different marble varieties from around the world;



- **Shakespeare's Hall**, a three-storey domed atrium modelled after the Royal Albert Hall, features black-and-white floor patterns and translucent skylights;
- Reproductions of "The Blue Boy" and "Pinkie" paintings, and statues of **King Henry VII** and **Queen Elizabeth** connect guests to London's art and history;
- Select restaurants are seamlessly integrated within London-themed atriums and public spaces, reinforcing the immersive visual narrative. Highlights include **Churchill's Table** (presenting Victorian-style London Food Hall) and **Hampton Court** (an exclusive residence club inspired by Hampton Court Palace).



For more information about The Londoner Macao, please visit www.londonermacao.com