

“Community at Heart, Empathy in Action”

**Commitment and Philosophy:**

Galaxy Entertainment Group (GEG) is committed to creating enduring positive impact for the people, community, and environment in Macau. Guided by our philosophy that “What is taken from the community should be used for the good of the community”, our comprehensive CSR framework – centered on “Community at Heart, Empathy in Action”, consists of four core focuses: 1) promoting education, culture, sports and sustainable development; 2) promoting community care and building inclusive communities; 3) supporting local SMEs and diversification of local industries; and 4) deepening responsible gaming efforts, guiding our actions to support Macau SAR Government’s socioeconomic policies and objectives.



- Promoting Education, Culture, Sports and Sustainable Development
- Promoting Community Care and Building Inclusive Communities
- Supporting Local SMEs and Diversification of Local Industries
- Deepening Responsible Gaming Efforts

**Promoting Education, Culture, Sports, and Sustainable Development:**

As a leading integrated tourism and leisure (IR) enterprise, GEG advances Macau’s “1+4” diversified development and solidifies its position as a “Cultural City of East Asia”, “City of Sports” and “Liveable Green City”. Keeping in mind the need to nurture talent vital for Macau’s development, we maintain scholarship programs at five local universities, benefiting nearly 1,300 students over the years. Besides, GEG invests in various signature youth empowerment programs, earning a “PATA Gold Award for Youth Empowerment Initiative” in 2024 for our contributions.



PATA Gold Award for Youth Empowerment Initiative



GEG Macau Cup – Youth National Competition  
145,000 students since 2009



GEG Youth Achievement Program  
3,500+ youths since 2011



Youth Science and Technology Village Program  
13,000+ hours outside school training in 2024



GEG Astronomy Cup  
New in 2025 to popularize STEM

To build a diverse team for the sustainable growth of the IR industry, GEG prioritizes team member development, delivering 1.4 million+ hours of training in 2024. During the year, our team won 9 awards at the “Macao Integrated Tourism and Leisure Enterprises Vocational Skills Competition” and 5 gold pins at the “Macao Occupational Skills Recognition System (MORS) Gold Pin Competition”.

To solidify Macau’s status as a “Cultural City of East Asia” and enhance awareness for Macau’s acceptance of multiple cultures, GEG supports local charities, NGOs, and community groups to host different cultural events at our properties via the “GEG Venue Partnership Pilot Program”. We also promote Macau as a base for Chinese-Portuguese exchange by supporting signature events such as the GEG Lusofonia Festival, China and Portuguese-speaking Countries Film Festival, First Macao International Shorts Film Festival, and Macao International Parade, to name a few.



GEG Lusofonia Festival  
with performances at Galaxy Macau and across Macau



First Macao International Shorts Film Festival  
more than films with themed workshops and master classes



**International Conference on Macau Documentary Heritage and Memory of the World – Inheritance and Contemporary Significance and the “Celebration of Archives and Manuscripts of Macau Kong Tac Lam Temple Inscribed to the Memory of the World” event series** to promote Macau’s cultural heritage



**A Musical Journey from Monaco to Macau Campus**  
Shared insights  
shared insights to Macau teachers and students

GEG enhances Macau’s identity as a “City of Sports” by bringing many international sports – such as the world table tennis champions WTT and ITTF, VNL volleyball, and UFC® Fight Night to Macau, attracting global visitors. Besides, we also support Macau’s iconic Grand Prix, and organize the Macau International Marathon, which we have supported for 21 consecutive years. Taking action to advocate community engagement and sportsmanship, we organize extended activities such as the “Dialogue with Olympic Women’s Volleyball Champion Wei Qiuyue” and “Macau’s Karting Racers’ Sharing Session” alongside these events.



**ITTF Men’s and Women’s World Cup Macao 2024 presented by Galaxy Entertainment Group**



**WTT Champions Macao 2024 presented by Galaxy Entertainment Group**



**GEG Presents – Dialogue with Olympic Women’s Volleyball Champion Wei Qiuyue on Sports Dreams with Macau Athletes**



**Galaxy Entertainment Group Presents: Macau’s Karting History Book Launch and Racers’ Sharing Session**

Environmentally, GEG contributes to the building of a “Liveable Green City”, aligning with China’s and Macau’s timeline for peak carbon emissions by 2030 and neutrality by 2060. In 2024, we became the first company in Hong Kong and Macau to earn Oxfam’s “Eat Fair Corporate” Certificate and Macau’s first to replace hotel toiletries with bamboo alternatives on a large-scale, eliminating over 18 million plastics from our properties. To encourage others in the practice of a circular economy, we partnered with a local SME to transform recycled plastics into windbreakers worn by staff and winners of the 2024 Macau Marathon. Sustainability tours for youths and World Food Day workshops for children were also arranged during the year to raise awareness among future generation. Our ongoing green practices earned us the most EarthCheck certifications among Macau’s IR enterprises and six Macau Green Hotel awards.

**Promoting Community Care and Building Inclusive Communities**

Putting our words into action, GEG builds caring and inclusive communities by donating to a number of local charitable groups annually to support their ongoing operation. To lead by example, we also encourage volunteerism, having established the GEG Volunteer Team in 2011 and in recent years, extending invites for our volunteers’ family members to participate in our outreach activities. In 2024, our volunteers supported nearly 400 community events, and to date, accumulated almost 440,000 hours in community services benefiting nearly 204,000 people.

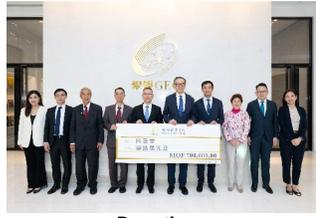
<p><b>~440,000</b> Community Service Hours since 2011</p>	<p><b>~204,000</b> Beneficiaries since 2011</p>	<p><b>~630</b> Activities since 2011</p>
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Aligned with “Community at Heart, Empathy in Action”, we value diversity, equity and inclusion. Our “Empathy in Action Training Program” continuously trains volunteers on the needs of the elderly and people with disabilities. In 2024, various training workshops organized by Caritas Macau, IAS, the Macau Deaf Association, and “Peng On Tung” were attended,

fostering the construction of a harmonious society. Additionally, our team members continued to build friendships with special needs athletes through our 14th “GEG MSO Inclusive Table Tennis Fun Day” and 4th “GEG Run with a Partner Training Program”.



Walk for a Million



Donation



Volunteer activities



GEG Run with a Partner Training Program

### Supporting Local SMES and Diversification of Local Industries

Recognizing the vital role that local businesses play in Macau’s economic development, GEG drives growth and resilience of local SMEs, “Made in Macau” brands, and young entrepreneurs. As the first IR enterprise to introduce the “large businesses leading small businesses” model, we awarded nearly 90% of our 2024 purchases to local companies. We supported approximately 900 SMEs with digital transformation through our sponsored “SME Digitalization Support Services Program”, and will support another 1,500 SMEs on digitalization this year. In 2024, we also financially supported nearly 40 suppliers obtain international certification and local quality management training, showcased over 30 local SMEs at the CNY Bazaar at Galaxy Macau, co-organized a 14-day “2024 Macau Brand Pavilion Dianping VIP Day Carnival” to help Macau SMEs reach GBA markets, and arranged multiple sharing sessions and business matchings through the “GEG SME Series” to aid their professionalization.



GEG SME Series



Lai Chi Yun Shipyards Revitalization Project

### Deepening Responsible Gaming (RG) Efforts

As the first IR enterprise to establish a dedicated RG Team in Macau, GEG is attentive to the need to protect our customers and team members, and fully supportive of the Macau SAR Government’s Responsible Gaming Policy. In 2024, we celebrated the 15th anniversary of Macau’s Responsible Gaming Policy by co-hosting and venue sponsoring the “15th Anniversary of Responsible Gambling Promotions Symposium and Closing Ceremony” and organizing “GEG Presents: Macau Gaming Industry Development and Responsible Gambling Photo Exhibition” at our property while mobilizing our Responsible Gaming Ambassadors to provide guided tours for the attending guests. Since launching our first Responsible Gaming Promotion Program in 2008, GEG has organized 350+ responsible gaming training events, workshops, visits, on-site consultation and other promotional activities and have accumulated over 230,000+ participations.

<p><b>350+</b> Activities since 2008</p>	<p><b>230,000+</b> Participations since 2008</p>
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RG Photo Exhibition



RG community activity