

NOMINEE:

ACADEMY  
IR AWARDS

RISING STARS

# EREN

## KEREÇI

BUSINESS DEVELOPMENT &  
MARKETING MANAGER

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 **TECNET**  
ASIA INC.

# EREN KERECCI

Business Development & Marketing Manager  
Tecnet Asia Inc.

Eren, 31, has lived in the Philippines for the past eleven years and is a proud father of two daughters.

With a diverse career background spanning blockchain, fintech, AI training, and show business, Eren eventually found his true professional fit in the casino gaming industry 2 years ago.



## Marketing & Brand Transformation

In his first year with Tecnet, Eren led a **complete rebranding of the company**, changing its logos, identity, and overall messaging. This effort helped reposition Tecnet from being known primarily as a technical service provider to being recognized as a **comprehensive casino solutions partner**.

At the same time, he actively promoted Tecnet's distributorships with leading global brands such as **Novomatic, Ainsworth, Apex, NRT, Patir** and **Miwa**. These initiatives not only strengthened Tecnet's partnerships but also raised the company's visibility and reputation across the industry.

## Business Development & Growth

When Eren stepped into the Business Development role, he quickly focused on expanding Tecnet's network. He reached out to casinos the company had not engaged with before, building new relationships and successfully closing deals with operators ranging from small venues to the largest integrated resorts in the Philippines.

Through these efforts, Eren has sold a wide range of Tecnet's solutions, including **slot machines, casino management systems (CMS), security locks, gaming furniture, table gaming accessories**, and **payment kiosks**. His ability to represent multiple product lines and match them to client needs has been instrumental in Tecnet's growth.

He also **championed a new business model** that was initially considered far-fetched. Through persistence and determination, he pushed the idea forward until it became a concrete project. Today, it is beginning to take shape and shows strong potential to become one of Tecnet's key long-term revenue streams.

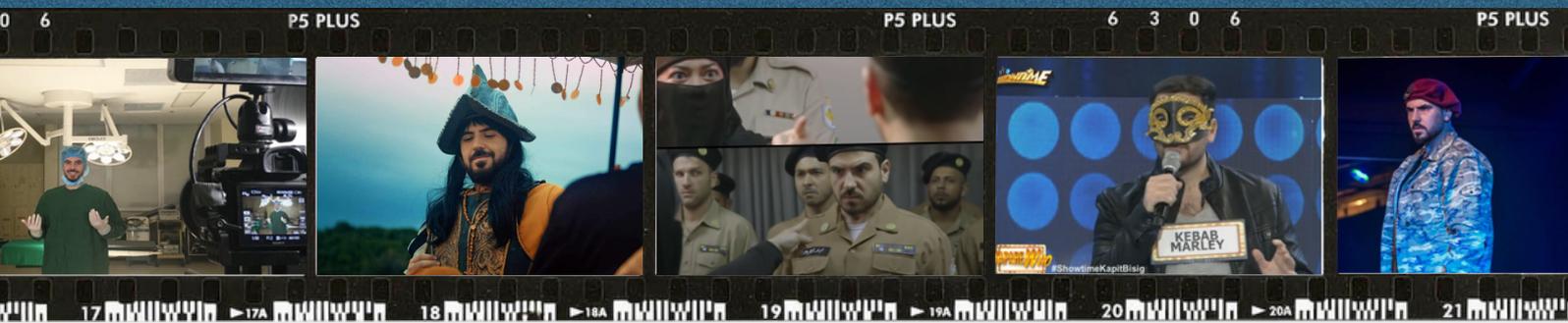


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## Hobbies & Interests

Outside of his professional career, Eren enjoys playing football and pickleball. He is also an actor by passion and has appeared in Filipino TV shows, movies, and stage plays. Today, he hosts live children's shows in his free time and occasionally takes guest roles in films and television when possible.



## Endorsement

*"Business success is often the result of astute collaboration between reliable business alliances. Eren Kerecci is an exceptional partner and resource, in terms of his loyalty, focus, customer service, industry knowledge, teamwork and strong business acumen."*

— Art Ayow, SVP Business Development (International),  
NRT Tech



*"Rising not by chance, but through passion, persistence, and the challenges that push me forward."*

-Eren Kerecci