

# DRAGON LINK™

Best Supplier Solution Nomination

Dragon Link™ is an award-winning, international hit that players love and is demanded by operators not only across the region, but the world. With its success across Asia and its outperformance for operators, we are thrilled to nominate it for **Best Supplier Solution**.

Building off the Lighting Link™ platform, Dragon Link takes the Hold & Spin feature with the golden Orb trigger symbol, and includes other Asia-themed artwork and animation. It also boasts Free Spins, a Lucky Chance Spin, and player-selectable multi-denominations.

With 3,000 installations on track, our global game studios are committed to its success, with new titles launching in 2025 to sustain its market leadership and deliver a world-class player experience for operators and their players.

Whilst Dragon Link is a global fan-favourite, Aristocrat Gaming built it from the ground-up for Asia to ensure that it met market requirements and operator / player preferences.



## Performance

- Highest turnover game in Macau slot history
- World's biggest payout in Macau on Dragon Link
- Bespoke math created for Asia is now the highest turnover version among all Dragon Link versions in the world
- It is the #1 Aristocrat record performer across Mass, Premium Mass and VIP across Philippines, Macau, Singapore, Cambodia and Korea.
- Installed in all Integrated Resorts in Manila, Quezon City, Clark, Cebu, Macau, Singapore, Cambodia, South Korea, Malaysia, Vietnam and Sri Lanka.

## Marketing Campaign

- The campaign involved significant player-facing advertising on major billboards, to raise brand awareness and raise the profile of the game on launch.
- Launches included special events for operators and promotional events for players, to raise awareness and introduce Dragon Link to the market.

## Next Chapter in 2025

- Released 5 titles since 2022, 2 more new titles coming in 2025

- Brand new jackpot profile coming in 2025
- More options on denomination and jackpot parameters coming
- More machine setting options coming

### **Designed for Asia**

'Linkability' across different sets of multi-denominations to reduce jackpot liability across Mass and VIP markets.

### **Flexibility**

It includes multi-denomination sets that include up to seven denomination choices

Customers have the choice to remove lower bet options to manage average bets

### **Great features**

250x Cash on Reels

It has a significant, and achievable, 2<sup>nd</sup> level linked progressive jackpot