

INTRODUCING GALAXY MACAU

Best Overall Retail Offering

Unlimited Style

Delightful & Rewarding Shopping Journey

At the heart of Galaxy Macau lies a world-class shopping experience that seamlessly blends sophistication, diversity, and innovation. Embark on a delightful and rewarding journey at Galaxy Promenade, the one-stop shopping destination boasting some of the world's most iconic luxury brands. Be the first to get the latest limited-edition items; explore fascinating pop-ups by coveted labels and revel in fabulous shopping rewards and privileges.

With over 200 luxury, lifestyle, and designer brands, the resort offers an extraordinary retail journey that caters to both discerning international travellers and style-savvy locals.

Our VIPs are entitled to a highly curated experience with dedicated personal shoppers at your service and are invited to exclusive luxury brand events. A different caliber of privileges and rewards also await.

At Galaxy Macau, the Personal Shopper Concierge service is a VIP-level experience designed to elevate your shopping journey into something truly indulgent and bespoke. Here's what you can expect:

Tailored Shopping Guidance: Dedicated personal shoppers help you discover fashion, jewellery, and lifestyle pieces that match your taste, occasion, and preferences.

Access to Exclusive Collections: You'll be invited to private brand events and get first dibs on limited-edition releases from top luxury labels.

Curated Retail Experience: Located within the Galaxy Promenade, which features over 200 premium boutiques, including flagship stores and designer brands like Cartier, CELINE, Tiffany & Co., and Canada Goose.

VIP Privileges: Event Invitations: Enjoy access to exclusive showcases, fashion previews, and pop-up installations by coveted labels. - **Reward Programs:** Members of GEG Privilege Club or JINMEN Premium Club receive additional perks like shopping vouchers and brand-specific benefits.

Concierge Locations You can find the Personal Shopper Concierge counters at: - Opal Lobby - Pearl Lobby and East Promenade.

Key Highlights:

Unrivaled Brand Portfolio: From flagship boutiques like Louis Vuitton, Chanel, and Hermès to exclusive concept stores and emerging designers, Galaxy Macau curates a retail mix that is both iconic and forward-thinking.

Experiential Retail: Beyond shopping, guests enjoy immersive brand activations, seasonal pop-ups, and interactive showcases that transform retail into a cultural experience.

Architectural Elegance: The design of the Promenade Shops evokes grandeur and intimacy, with elegant interiors, natural light, and thoughtful navigation that elevate the shopping ambiance.

Integrated Luxury: Galaxy Macau's retail offering is seamlessly woven into its hospitality, dining, and entertainment ecosystem — allowing guests to transition effortlessly from indulgent shopping to five-star experiences.

Commitment to Excellence: With personalized concierge services, multilingual staff, and exclusive VIP shopping privileges, Galaxy Macau sets the benchmark for customer service and luxury engagement.

Galaxy Macau continues to lead the way in retail innovation, setting new standards for excellence in the region.

Retail Campaigns at Galaxy Macau (2024–2025)

1. Louis Vuitton “LV By The Pool” Resort Activation (May–June 2024)

- Location: Banyan Tree Macau & Galaxy Promenade
- Highlights:
 - Branded Pool Takeover: The Banyan Tree pool was transformed with coral Monogram tiles, LV-branded sunbeds, umbrellas, cabanas, and even a whimsical ice-cream bicycle stand.
 - Pop-In Boutique: A beach-inspired installation featuring seashell sculptures in Monogram and Damier patterns.
 - Exclusive Pre-launch: LV By The Pool 2024 Women's Collection and Pre-Fall 2024 Drop 2 Men's Collection debuted at Galaxy Promenade.
 - Hero Products: The plush LVacation Tote and Bucket Bag made from certified organic terrycloth, available only at Galaxy Macau.

2. A Summer More Colorful (2025)

- Theme: A vibrant summer celebration at Galaxy Promenade
- Highlights:
 - Colorful Parade with dancers and mascots
 - Mocktail Installation at Jade Lobby
 - Exclusive Rewards for high-spending shoppers

3. Dior x DFS “Summer in Dior” Pop-Up (2024)

- Location: Pearl Lobby, Galaxy Promenade
- Highlights:
 - Riviera-themed immersive experience
 - Dior Café with curated desserts
 - Exclusive fragrance and makeup launch

4. Seasonal Brand Activations

- Featured Brands:
 - Cartier: A Precious Moment
 - CELINE: Chinese Valentine's Day Capsule
 - Jo Malone London: Raspberry Ripple Collection
 - Canada Goose: Snow Goose Capsule
 - DESCENTE: Sportswear Launch
 - The North Face: Flagship Opening
 - Tiffany & Co.: HardWear Collection
 - Swarovski: Created Diamonds Campaign starring Karen Mok
 - Tory Burch: Fall/Winter 2025 Collection

For more information on Galaxy Macau, please visit: <https://www.galaxymacau.com>

Photo Link: [Galaxy Entertainment Group GoAnywhere Web Client - Password Protected Package](#)

Password: 3h7w9uC977

(The link will expire in 7 days from August 27, 2025)