BEST TECHNOLOGICAL INNOVATION
Table Games Yield Management (TYM)

Tangam Systems is the global leader in recommendations-driven gaming optimization software, trusted by casino operators to enhance the guest experience and maximize performance across 190+ properties in 12 countries. TYM, Tangam's flagship Table Games Yield Management solution, is installed in some of the most well-known casinos in the Asia-Pacific region, including Okada Manila, NagaWorld, Wynn Macau, The Star Entertainment Group, and Crown Resorts, as well as leading global brands such as MGM Resorts, Caesars Entertainment, and Penn Entertainment.

TYM has transformed table games management by harnessing advanced analytics and AI-driven insights to optimize game-mix, spread planning, and real-time operations. With an intuitive interface and actionable recommendations, TYM allows operators to dynamically adjust table allocation, staffing, and pricing strategies, ensuring a seamless and engaging player experience while maximizing profitability.

Aesthetics & Player Experience
TYM enhances the player experience by ensuring the right mix of games and table availability, reducing wait times and improving overall satisfaction. By optimizing open tables and managing game spreads based on demand patterns, TYM allows casinos to deliver a superior gaming experience tailored to guest preferences.

Integration & Staff Acceptance
TYM seamlessly integrates with existing table games systems and casino management platforms, ensuring smooth adoption without disrupting daily operations. Its user-friendly interface and real-time dashboards empower staff to make data-driven decisions effortlessly, improving efficiency and increasing acceptance among pit managers, floor supervisors, and senior executives.

Product Reliability & Speed to Market
With over a decade of proven success in the industry, TYM has demonstrated exceptional reliability and rapid deployment across diverse gaming environments. The introduction of TYM+SD (Table Games Yield Management with Smart Data) has accelerated the speed of recommendations with a noticeable increase in acceptance rates, allowing operators to implement changes faster and more effectively.

Reputation, Reliability & Support
Tangam's reputation for excellence is built on cutting-edge technology and unparalleled client support. The dedicated Client Success team, composed of experts in casino operations, optimization, and analytics, works closely with operators to implement best practices, driving sustainable revenue growth and operational efficiency. Tangam's continued investment in innovation ensures that TYM remains the most trusted and effective solution in table games optimization.

Revenue Generation
TYM directly contributes to increased table games profitability by optimizing pricing, staffing, and game selection based on real-time data. Casinos utilizing TYM have reported up to a 60% improvement in forecasting accuracy, increased table efficiency, and enhanced profitability. The system not only maximizes gaming revenue but also helps casinos better allocate resources to improve overall operational performance.

Conclusion
TYM is the most advanced and widely adopted table games optimization solution in the industry, delivering a powerful combination of data analytics, operational intelligence, and automation. With its proven ability to enhance player experience, streamline casino operations, and drive revenue growth, TYM stands as the leading solution for table games management.

Tangam Systems is honored to be considered for this award. We remain committed to innovation and excellence, ensuring that table game operations across Asia and beyond continue to thrive in an increasingly competitive market.