

**Name:** Meisy Ng

**Title:** Marketing Officer

**Company:** Asia Pioneer Entertainment Holdings Limited

**Nominated Award:** Rising Stars

**Professional Summary:**

I am a Marketing Officer with nearly seven years of tenure in the industry; all served with APE. My role is integral to the company's brand visibility and market presence.

Core responsibilities and key achievements include:

- **Marketing Collateral Development:** I am primarily responsible for the creation of marketing materials. This includes the production of promotional videos, the design of poster advertisements, and the development of other visual assets.
- **Event Management & Execution:** I play an important role in planning and executing corporate events. I mainly focus on company booth setup and assisting global partners to set up their booths at trade shows in Macau. I have managed the setup and execution of APE's exhibitions at major industry trade shows in Macau, ensuring strong engagement with both suppliers and clients. Moreover, I assisted in orchestrating the company's anniversary party this year.
- **Corporate Communications:** I am also responsible for corporate communications by authoring press releases that effectively communicate our key messages and milestones to the media and our audience, such as our valuable customers and suppliers.