

### Korea's New Generation Entertainment Resort



Entrance View of INSPIRE Entertainment Resort

Situated in Incheon, South Korea, INSPIRE Entertainment Resort (hereinafter 'INSPIRE') is a premier destination for excitement, world-class experiences, and unforgettable moments. With exceptional hospitality, outstanding amenities, and endless entertainment, INSPIRE invites every guest to go beyond the everyday. Officially opening in March 2024, INSPIRE sets a new benchmark for entertainment resorts in Asia and continues its journey to inspire people across generations.

Alongside its five-star hotel with three distinctive towers, INSPIRE offers Korea's first multi-purpose performance arena, a state-of-the-art MICE facility with the nation's largest hotel ballroom, a premier foreigner-only gaming space, a 150-meter digital entertainment street, a retail and dining complex, a year-round indoor water park under a glass dome, and an outdoor experiential park.

By blending relaxation with the excitement of gaming, K-culture, and diverse attractions, INSPIRE delivers unforgettable experiences to visitors of all ages and backgrounds. Its mission is to become Asia's most inspiring destination for unique escape-driven experiences.

Located right next to Incheon International Airport, just 15 minutes from Terminal 2 and an hour from Seoul, INSPIRE is easily accessible from major Asian cities such as Beijing, Shanghai, Tokyo, Osaka, Hong Kong, and Taipei, all within a three-to-four-hour flight.

As Korea's first gateway for international travelers, it also plays a vital role in creating a positive first impression of Korean tourism.



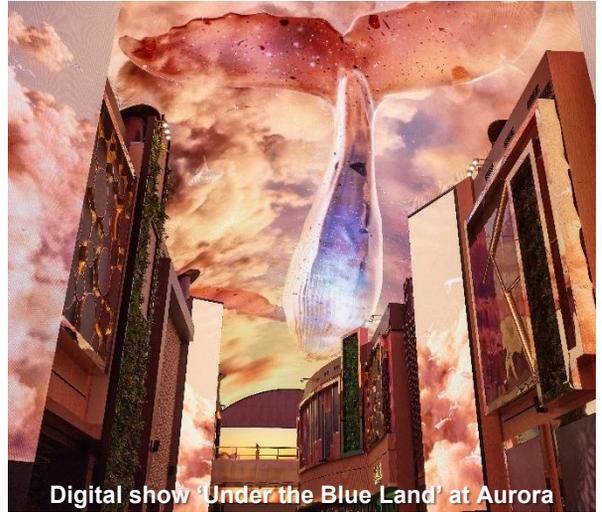
Rotunda, adorned with a kinetic chandelier, is the gateway to the INSPIRE Arena and connects to

[\\*Click here to watch a video of INSPIRE's latest Summer Campaign.](#)

## A Dazzling Digital Entertainment Street Delivering Total Immersion Through Spectacular Media Art, 'Aurora'



Digital show 'Cosmic Odyssey' at Aurora



Digital show 'Under the Blue Land' at Aurora

Aurora is INSPIRE's signature immersive digital entertainment street, stretching 150 meters in length and 25 meters in height. Connecting the resort's south entrance (Cube) to the multi-purpose hall (Rotunda), it takes visitors on a breathtaking journey—from a mystical forest under the stars to the wonders of an uncharted galaxy.

Ultra-high-definition LED screens on the ceiling and towering columns bring surreal imagery to life, while a three-minute digital show every hour captivates audiences. Since its debut with *Under the Blue Land*, a vivid oceanic journey, followed by *Cosmic Odyssey*, an epic space exploration, Aurora has continually set new standards in immersive storytelling.

Seasonal showcases enhance the experience—welcoming Santa in winter, transporting guests to the Savanna in summer, and unveiling magical journeys like *Astral Forest* year-round. Themed art projections between shows keep the wonder alive, ensuring every visit feels new.

More than entertainment, Aurora embodies INSPIRE's mission to deliver unforgettable, world-class experiences, making it a landmark in Asia's entertainment landscape. Since opening, it has attracted 5 million visitors and won the Public Interiors category at the *iF Design Award 2025* and the Grand Prix in the Travel & Leisure category of the *Digital Media & Service* sector at the *2024 A.N.D. Award*.

[\\*Click here to watch a video of Aurora](#)



### INSPIRE Arena, Korea's First Multi-purpose Performance Venue



INSPIRE Arena features a world-class sound and video system and in-house technicians, primed to stage performances of renowned global pop artists and K-pop sensations. Further, its flexible seating design and wide visibility allow it to successfully host a variety of events, including award ceremonies, sports events, e-sports tournaments, and large-scale exhibitions. INSPIRE Arena presents all-in-one entertainment by connecting a variety of experiences that can be found in the resort. Thanks to its location near the airport, it is highly accessible from internationals.

### Splash Bay, Versatile Glass-domed Indoor Water Park for Year-round Use



A versatile glass-domed indoor water park filled with tropical excitement, open year-round. Splash Bay features a variety of water attractions for all ages, including the long meandering Lazy River, the Water Playground, Kids Twister, Aqua Racer, and Splash Twister. F&B facilities such as the Lookout Bar and Splash Bar, and luxury cabanas and sunbeds offer space for relaxation and dining. The lifting pool in front of the DJ booth in the center can transform into a flat surface, creating a unique space for events at night.

[\\*Click here to watch a video of Splash Bay](#)

### INSPIRE Casino, Korea's Largest Foreigner-only Gaming Facility



Boasting state-of-the-art facilities, INSPIRE Casino offers an unparalleled gaming experience with over 150 gaming tables, 390 top-of-the-line slot machines, and a cutting-edge Electronic Table Gaming area. Surrounded by captivating images and dynamic digital displays, we have meticulously crafted an environment that transcends conventional gaming, across the main casino floor and a VIP dedicated floor. Catering to a wide range of players from beginners to VIPs, INSPIRE Casino is also the only casino in Korea where visitors can enjoy Craps, making it a truly unique gaming destination.

### Three Five-star Hotel Towers Each Featuring Unique Design Concepts



INSPIRE's exceptional quality hotel facilities across three five-star towers (totaling 1,275 rooms) and hospitality services meet a variety of guest needs, including vacation, leisure, and business. Each tower boasts a unique design concept with a range of various room sizes and styles, from deluxe rooms, suites, to luxury villa suites. A private lounge is available at each tower, as well as a premium spa, a fitness center, and an indoor pool, to provide guests with relaxation and wellness experiences at a comfortable and stylish atmosphere.